

International seminar – CRET-LOG AMU / Lancaster / Manchester
13-14 June 2018 in Aix-en-Provence

Innovation and coordination in inter-organisational networks

Developing the theme of the first international seminar, in 2018 we invited contributions relating to innovation and coordination in inter-organisational contexts.

We invite you to join in the seminar at any session (see pre-program).

Every session last two hours.

There are two presentations per session.

Each will start at a precise hour (please be on time!), and will be of 15 mn to 30mn maximum.

There will be time to discuss as well as to welcome short extra presentations, related to the topic of the session in a “happening way”.

We see this as very inclusive – for example, we are interested in non-firm actors (universities, industry bodies) as well as firms, in any sector, and in research utilising any theoretical or empirical approaches. We also question the distinction between the two elements of our theme – innovation and routine coordination may be mutually constitutive, rather than being distinct activities.

Come and share your papers, projects and ideas in a supportive and helpful environment, and make new connection for future projects !

Session 1 – Wednesday 13 June morning 10:00 to 12:00 AM	
10:00	<i>Welcoming Nathalie Fabbe-Costes, Martin Spring, Kostas Selviaridis, Luis Araujo</i> + “Tour de table”
10:00	<i>Kostas Selviaridis – Lancaster University</i> Contracting for innovation in the public sector: The case of UK defence
Interactions	
Short break	
11:00	<i>Sébastien Brion – AMU – CRET-LOG</i> For a contingent approach of conflict resolution mechanisms: the case of innovation networks
Interactions +	
Discussion on common topics – Future projects	

Session 2 – Wednesday 13 June afternoon 2:00 to 4:00 PM	
2:00 pm	<i>Luis Araujo – Manchester University</i> Standards, investments in form and coordination
Interactions	
Short break	
3:00	<i>Fouzia Ounnar, Anne Rollet & Patrick Pujo - AMU – CRET-LOG</i> Self-organized approach for logistics networks’ control vs cooperative strategy around a multicriteria decision model: reflexion on building a tool for LSPs’ selection process: Innovative collaboration through digital platform tool
Interactions +	
Discussion on common topics – Future projects	

Session 3 – Thursday 14 June morning 10:00 to 12:00 AM	
	<i>Welcoming Nathalie Fabbe-Costes, Martin Spring, Kostas Selviaridis, Luis Araujo</i> + <i>"Tour de table"</i>
10:00	<i>Cécile Godé - AMU – CRET-LOG</i> Bodies in the air: corporeal practices for coordinating in a French Air Display Squadron
Interactions	
Short break	
11:00 pm	<i>Florence Malsch - AMU – CRET-LOG</i> Scarce resources and high social ambition: <i>effectuation</i>, bricolage, gift and subsidiarity in social entrepreneurial projects
Interactions +	
Discussion on common topics – Future projects	

Session 4 – Thursday 14 June afternoon 2:00 to 4:00 PM	
2:00 pm	<i>Martin Spring – Lancaster University</i> "Best versus the rest?" Exploring the transfer of organization and process innovation from exemplar firms to SMEs
Interactions	
Short break	
3:00 pm	<i>Nathalie Fabbe-Costes AMU – CRET-LOG</i> Logistics knowledge creation in joint industry-academia research projects: the importance of dialogue and co-construction
Interactions +	
Discussion on common topics – Future projects	
4:30 Closing	